

FILE

fashion / calendar

8 East 77th Street / New York, N. Y. 10021 / TR 9-2343 / 24th year
Ruth Finley, Publisher / issued weekly

October 5, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 2, 1964</u>			
Oct. 1	BLOOMINGDALE RELEASE--Fashions by Valentino.(Preview Sept. 29)		
Postponed Oct. 1	B. ALTMAN'S PRESS PREVIEW OF DECORATION-ACCESSORIES ORIGINALLY SCHEDULED FOR OCT. 1 AT 9:30 HAS BEEN POSTPONED. Publ.: Kay Robinson, OR. 9-7800.		
Thursday Oct. 1 9:30 A.M. Breakfast	PREVIEW: ADVANCE SPRING-SUMMER SHOES Preview of advance Spring-Summer shoe collection. after at showroom, by appointment.	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE) Contact: Helen Perlman, BR. 9-5800.	EMPIRE STATE BLDG. 350 5TH AVE.(21ST FL.)
Thursday Oct. 1 12:30 P.M. Luncheon	PRESS PREVIEW: FRENCH DESIGNERS' COLLECTION Collection exclusive with Saks Fifth Avenue: Roger Fare, Louis Feraud, Mme. Paulette, Mme. Sacha, Revillon, Roger Vivier. By invitation. (For Release, Mon., Oct. 5.)	SAKS FIFTH AVENUE Publicity: Helen O'Hagan, PL. 3-4000.	ST. REGIS HOTEL PRIVATE SUITE
Thursday Oct. 1 2:30 P.M.	OPENING OF RESORT COLLECTION Showing Oct. 1 at 2:30 and Oct. 2 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 1 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION For press and resident buyers, by invitation. Beginning Monday, Oct. 5, daily at 10:30, except Friday. Publ.: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Oct. 1 4:00 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SPORTSWEAR Resort and Summer swimsuits, designed by Bill Blass and Roxanne. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7874.	ROXANNE SWIMSUITS CO.	FOUR SEASONS 99 EAST 52ND STREET
Beginning Thursday Oct. 1	ENSEMBLES-SEPARATES OF INDIA MUZZAH SILK Custom-crafted collection--jackets, skirts, vests, pants as ensembles or separates by Dean-D'Annette of Louisville, Ky. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Oct. 2	BENDEL RELEASE--"Jane and Jane" fashions. (Preview, Sept. 30.)		
Oct. 2	ABERCROMBIE & FITCH RELEASE--Ski fashions. (Preview, Sept. 30.)		
Friday Oct. 2 12:30 P.M. Luncheon	PRESS PREVIEW OF AT-HOME FASHIONS Opening of new "Inner Circle" Shop (2nd floor), and preview of at-home fashions. By invitation. (For Release, Tues., Oct. 6.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Friday Oct. 2	INFORMAL SHOWINGS OF FUR FASHIONS Fredrica will present informal showings of a special group of new fur designs, inspired by Arthur Schwartz and his travels abroad. By appointment. Contact: CH. 4-8685. Publ.: Pauline Greene, Charles J. Charney, TN.7-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

SPRING OPENINGS BY LOS ANGELES FASHION GUILD IN LOS ANGELES

*Showings at Beverly Wilshire Hotel, unless otherwise specified.

Sunday Oct. 4-	Oct. 4: 9:30 A.M. Mike Anthony. 1:30 P.M. Elis Porter. 2:30 P.M. Lee Herman. 4:30 P.M. Michael Novarese. 6:00 P.M. Helga, Bev. Hills.
Oct. 6	Oct. 5: 8:30 A.M. Stanley Nelson, Beverly Hills Hotel. 1:30 P.M. Travilla. 3:00 P.M. Helen Rose, Beverly Hills Hotel.
	Oct. 6: 8:30 A.M. Peggy Hunt. 10:00 A.M. Couture West. 6:00 P.M. Georgia Bullock, Residence.
	By appt.: Adele of California; Charles Cooper; Wayne Fuller; Marusia; Michaelson, Inc.; M. Nadler; Oscar of Beverly Hills.
	Contact: Barbara Trister, 819 Santee Street, Los Angeles, California.

Oct. 4- FOOD EDITORS' CONFERENCE IN NEW YORK (WALDORF-ASTORIA HOTEL).
Oct. 9 Contact: Agnes Beck, 360 North Michigan, Chicago 1, Illinois.

WEEK BEGINNING MONDAY, OCTOBER 5, 1964

Oct. 5 SAKS FIFTH AVENUE RELEASE--French fashions. (Preview Oct. 1--See Pg. 1)

Monday Oct. 5	SPRING COLLECTION IN CALIFORNIA	WAYNE FULLER, INC.	122 E. 7TH STREET LOS ANGELES, CALIF.
9:30 A.M.& 1:30 P.M.	Afternoon dresses, costumes, and after-five wear at 9:30 and 1:30 daily. By appointment. Contact: Dick Steiner, MA. 7-5461(L.A.).		

Monday Oct. 5	RESORT AND SPRING CALIFORNIA OPENING	WERLE (626 N.ROBERTSON BLVD.)	BEVERLY HILLS HOTEL PERSIAN ROOM
10:00 A.M.	By invitation. Contact: Jose Fernandez, OL. 5-8926(L.A.).		

Monday Oct. 5	RESORT-SPRING FASHIONS IN LOS ANGELES	TRAVILLA	BEVERLY-WILSHIRE HOTEL LE GRANDE TRIANON RM.
1:30 P.M.	By invitation. Contact: William Sarris, Area Code 213, OL. 2-0723(L.A.).		

Monday Oct. 5	WINTER-HOLIDAY COUTURE COLLECTION	COSMO SIRCHIO (323 EAST 58TH STREET)	HOTEL DELMONICO L'ORANGERIE ROOM
2:30 P.M.	Preview of Sirchio's Winter and Holiday haute couture collection. By invitation. (For Release, Wed., Oct. 7.) Thereafter at showroom, by appointment. Contact: Budd Calisch, JU. 2-9083.		

Monday October 5	PRESS SHOWING: FALL AND WINTER COIFFURES	INTERCOIFFURE	HOTEL PIERRE BALLROOM
3:00 P.M. Cocktails	Intercoiffure will present Monsieur Maurice Franck, Paris coiffeur and the "grand coiffeurs of the U.S.A." By invitation. Contact: John Bernard, PL. 5-5472. Tickets: Mr. Richard, EL. 5-4477.		

Monday Oct. 5	PREVIEW OF SPRING SPORTSWEAR COLLECTION	"HER MCGREGOR" (MCGREGOR-DONIGER CO.)	SHERRY NETHERLANDS CARNAVAL ROOM
4:00 P.M. Cocktails	"Her McGregor" Spring sportswear collection for golf, tennis, boating, bowling. By invitation. Thereafter at showroom, 1407 Broadway, 15th floor. Publicity: Rea Lubar, CI. 5-0800.		

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Monday Oct. 5 5:00 P.M.- 8:00 P.M.	SPECIAL PARTY FOR TWO DESIGNERS The House of Revlon will honor Princess Irene Galitzine and Filippo Ulpiani of Rome. By invitation. Publ.: Lorein Eyerly, CI. 5-3300.	HOUSE OF REVLON	698 FIFTH AVENUE 2ND FLOOR
Monday Oct. 5 6:00 P.M.	RESORT & SPRING SHOWING IN CALIFORNIA Bud Kilpatrick will present his Resort and Spring collection in his Cali- fornia showroom to buyers and press. By invitation. Contact: Eph Feinberg, Area Code 213, BR. 2-1178(L.A.).	BUD KILPATRICK	2139 STONER AVENUE WEST LOS ANGELES, CAL.
Beginning Monday Oct. 5	SHOWING: IMPORTED READY-TO-WEAR Continuous showings, by appointment. Wallis of London--Holiday and Spring dresses; Myrica of Italy--Holiday dresses; Sybil Zelker of London--Cruise- Resort dresses and mid-season coats and suits for Nov. 30 delivery; Hong- Kong--sweaters, satin trimmed for Cruise-Resort; Ann Noerdlinger, American cruise dresses. Contact: PL. 3-4464; or PL. 3-3500.	FIVE DESIGNERS	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Beginning Monday Oct. 5- Oct. 9	OPENING: SWIMWEAR AND SPORTSWEAR COLLECTIONS Showing of 1965 Spring-Summer swimwear and sportswear collections. By appointment. Contact: Selma King, PE. 6-2855.	CATALINA	NEW YORK HILTON HOTEL PRESIDENTIAL SUITE
Oct. 6	ALTMAN RELEASE--"Inner Circle" at-home fashions.(Preview, Oct.2--See Pg.1)		
Postponed Oct. 6	BONWIT TELLER'S PRESS PREVIEW OF SKI FASHIONS, ORIGINALLY SCHEDULED FOR OCT. 6 AT 9:30 A.M., HAS BEEN POSTPONED TO OCT. 13. (See Pg. 5)		
Tuesday Oct. 6 9:30 A.M.- 5:00 P.M.	EXECUTIVE SEMINAR:"THE STRETCH REVOLUTION" First seminar for key retail and manufacturing executives on every aspect of stretch fabrics, including a new color film, speeches, fashion show, and an open forum. Tickets: \$30.00. Contact: Executive Stretch Seminar, McCall, 230 Park Ave. Publicity: Maybelle F. Hall, OX. 7-3680.	McCALL CORPORATION	HOTEL ASTOR GRAND BALLROOM
Tuesday Oct. 6 10:00 A.M.	TRAVEL COLLECTION OF COATS AND SUITS Showings Oct. 6, 8, 13, 15 at 10:00 A.M. By appointment. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Postponed Oct. 6	ALTMAN'S PREVIEW OF FIORENTINA SHOES ORIGINALLY SCHEDULED FOR OCT. 6 AT 12:30 P.M., HAS BEEN POSTPONED TO OCT. 19. (See Pg. 7)		
Tuesday Oct. 6 2:30 P.M.- 4:30 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Exhibition of award-winning jewelry designs by 26 jewelers, representing 8 countries. For the press by invitation. (Public exhibition, Oct. 7, 8 9 from 11:00 A.M. to 4:00 P.M.) Presentation of awards, Oct. 6 at 12:30 P.M.(luncheon), Savoy-Plaza Hotel, for trade only, by invitation. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	NATIONAL ARTS CLUB 15 GRAMERCY PARK
Tuesday Oct. 6 4:00 P.M. Cocktails	PREVIEW: RESORT AND CRUISE COLLECTION Preview of Resort and Cruise collection. By invitation. Continuous thereafter at showroom. Contact: OX. 5-4270.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 6 6:30 P.M.- 9:00 P.M.	THIRD SESSION OF FASHION CAREER COURSE Subject: "Accessories." Illustrated) --Rosalind Gersten, Macy's New York--Helen Sisson, Hansen Glove. Individual session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Speakers: Jule Campbell, Time, Inc. (Sports Hansen	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Wednesday Oct. 7 9:00 A.M.	SPRING GLOVES: FOR FASHION COORDINATORS By invitation. Contact: Terry Mayer, MU. 9-4200.	VAN RAALTE GLOVES	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Oct. 7 9:00 A.M. And 12:00 Noon	FABRICS EXHIBIT AND SPORTS CLOTHES SHOWING Speakers: Irving Cohen, J.P. Stevens; Olya Dmytriw, Associated Dry Goods Corp. Chairmen--Fabrics: Virginia Williams, Carlisle Shoe Co.; Ruth Sublette, The Wool Bureau. Sportswear: Nonnie Moore, "Mademoiselle"; Barbara Slifka, "Harper's Bazaar." Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. (Spring fabrics exhibit, 8:30 A.M. to 10:30 A.M.; 2:30 to 4:00; admission \$2.00 for those not holding luncheon tickets.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Wednesday Oct. 7 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON "Festive Fashions for the Metropolitan and Theatre Season." Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$2.95 up), CI. 6-9171.	ALAN PHILLIPS FOR FLAIR ORIGINALS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Postponed Oct. 7	EXQUISITE FORM'S PREVIEW OF BRAS, DESIGNED BY RUDI GERNREICH, ORIGINALLY SCHEDULED FOR OCT. 7 AT 5:00 P.M., HAS BEEN POSTPONED TO OCT. 22.(See Pg.8)		
Thursday Oct. 8 11:00 A.M.	PRESS SHOWING: RESORT AND SPRING COLLECTION Also Oct. 12, 14, 19 at 11:00 A.M. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 8 11:30 A.M.	PRESS PREVIEW OF ANTIQUE FURNITURE Large new collection of antique furniture, crystal, porcelain, and objets d'art from Europe, in newly designed salon. By invitation. (For Release, Fri., Oct. 9.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Oct. 8 3:45 P.M. Champagne	SHOWING OF SPECIAL COURREGES DESIGNS Resort and Spring collection, designed in Paris in collaboration with Courreges. Also, a special group of designs by Courreges for Samuel Robert. (Note Change of Hotel.) By invitation (to be presented at door). Thereafter at showroom. Contact: LA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.	SAMUEL ROBERT, INC. (1407 BROADWAY)	HOTEL REGENCY BALLROOM
Thursday October 8 4:00 P.M. Cocktails	PREVIEW: RESORT- SUMMER SWIMWEAR Polynesian party and show, featuring trend-setting swimwear in Du Pont fibers by American designers and manufacturers. Show at 5:00 P.M. For retail store executives, buyers, and press. By invitation only. Contact: Trade--Gloria Jean Betts, 971-4224; Press--Margot Acheson, 971-4568.	THE DU PONT COMPANY	HAWAII KAI 1638 B'WAY(50TH ST.)
Thursday Oct. 8 5:00 P.M.- 7:00 P.M.	RECEPTION AT NEW PERFUME SALON Mme. Revillon will invite the press to a reception at Revillon's new per- fume salon. By invitation. Publ.: Bill Paige, JU. 2-7430.	PARFUMS REVILLON	730 FIFTH AVENUE SALON - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 8	MACY RELEASE DATE--International Fabric Boutique. (No Press Show)		
Friday	FIFTEENTH ANNUAL	CHILDREN'S CANCER	HOTEL PLAZA
Oct. 9	FAN BALL	FUND OF AMERICA	BALLROOM
8:00 P.M.	For benefit of Children's Cancer Fund of America. Informal modeling of original Cecil Beaton gowns from Warner Bros. film, "My Fair Lady."		
Dinner-	Chmn.: Mrs. Herbert R. Mundin. Reservations: \$50.00. Contact: LE. 5-4340.		
Dance			
Oct. 12	MACY RELEASE--American Designers' fashions in Little Shop. (No Show)		
Monday	OPENING NIGHT OF	METROPOLITAN OPERA	MET. OPERA HOUSE
Oct. 12	OPERA SEASON		B'WAY & 39TH STREET
8:00 P.M.	The eightieth season will open with the production of Donizetti's "Lucia di Lammermoor," featuring Robert Merrill and Joan Sutherland. Publicity: Francis Robinson, PE. 6-1200.		
Monday	NEW YORK	WESTCHESTER	71ST INFANTRY ARMORY
Oct. 12-	ANTIQUES FAIR	ENTERPRISES	PARK AVE. & 34TH ST.
Oct. 17	Forty-fourth semi-annual Antiques Fair, with 135 Exhibitors from 12 states. Hours: 1:00 P.M.-11:00 P.M.; Sat. 1:00 P.M.-6:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.		
Tuesday	PREVIEW: RESORT-EARLY	MR. GEE	500 CLUB
Oct. 13	SPRING COLLECTION	(1407 BROADWAY)	500 SEVENTH AVENUE
9:00 A.M.	Preview of separates, coordinates, dresses, sportswear, designed by Ruthanne Tuttle. By invitation. Thereafter in showroom. Contact: Bernice Lewis, WI. 7-8178.		
Breakfast			
Tuesday	PRESS PREVIEW OF	BONWIT TELLER	5TH FLOOR
Oct. 13	SKI FASHIONS		
9:30 A.M.	Preview of ski and apres ski fashions. (<u>Note Change of Date.</u>) By invitation. (<u>For Release, Wed., Oct. 14.</u>) Publ.: Lucia Russo, EL. 5-6800.		
Breakfast			
Tuesday	RESORT-INTO-SUMMER	DARLENE KNITWEAR	SAVOY PLAZA HOTEL
Oct. 13	SWIMSUIT COLLECTION	(1407 BROADWAY)	GOLD ROOM
12:00 Noon	Darlene will preview their new swimsuit collection. Showing at 12:30 P.M.		
Luncheon	(<u>Note Change of Date.</u>) Publicity: Jeanne Sessions, BR. 9-9400.		
Tuesday	LUNCHEON SHOWING	HATTIE CARNEGIE	HOTEL PLAZA
Oct. 13	OF FALL FASHIONS	(42 EAST 49TH STREET)	TERRACE ROOM
12:30 P.M.	"Fabulous in Fashion and Furs"--by Hattie Carnegie. Rummage donations for benefit of Nearly New Shop, associated with Neighborhood Youth Project and City Mission Society. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Producer and Commentator: Mary Alice Rice, PL. 2-5726.		
Luncheon			
Tuesday	RESORT-SPRING	JANTZEN	261 MADISON AVENUE
Oct. 13-	COLLECTIONS		SHOWROOM - 10TH FLOOR
Oct. 15	Informal showings of Jantzen's misses and junior swimwear and sportswear collections. For resident buyers, by appointment, Oct. 13-15 at 10:00 and 2:00 P.M., daily. Contact: Barbara Renning, OX. 7-0811.		
Wednesday	PRESS PREVIEW OF	ANGLO FABRICS	1407 BROADWAY
Oct. 14	SPRING FABRICS		SHOWROOM - 18TH FLOOR
10:00 A.M.	By invitation. Contact: Paul Honig, PE. 6-2230.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 14 10:00 A.M. Breakfast	PRESS PREVIEW: SKI-AGRAPHY, '64 Press preview of new ski collection, including designs from Christian Dior, and exclusive imports. By invitation. (<u>For Release, Fri., Oct. 16.</u>) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	3RD FLOOR FUR SALON
Wednesday Oct. 14 12:30 P.M. Luncheon	PRESENTATION OF SPANISH COLLECTION Informal showing during lunch. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$2.95 up) CI. 6-9171.	JERRY SILVERMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 14 1:00 P.M. Luncheon	BENEFIT LUNCHEON FASHION SHOW Showing of Fall-Winter collection, designed by Oscar de la Renta for Elizabeth Arden. For benefit of American Women's Voluntary Services. Tickets: \$12.50. Publicity: McGeehan & O'Connor, PL. 9-8150.	ELIZABETH ARDEN	ST. REGIS HOTEL ROOF
Wednesday Oct. 14 3:00 P.M.	PREVIEW OF FURS BY DONALD BROOKS Fur fashions, designed by Donald Brooks for Henri Bendel. By invitation. (<u>For Release, Mon., Oct. 19.</u>) Publ.: Ruth Hammer Assoc., CI. 7-1100, Ext. 345.	HENRI BENDEL	2ND FLOOR FUR SALON
Wednesday Oct. 14 4:00 P.M. Cocktails	PREMIERE SHOWING: "THE BEACHNIKS" "The Beachniks"--premiere showing of 1965 swimwear, coordinated accessories, and introducing Spring sportswear, costumes, suits. Special Guest: Killer Joe Piro. By invitation. Contact: Stanley Shier, IO. 3-7960.	PETTI	SHEPHEARD'S (DRAKE HOTEL) PARK AVE. & 56TH ST.
Thursday Oct. 15 9:00 A.M.- 5:00 P.M.	"A DAY OF COLOR" CONFERENCE "A Day of Color"--co-sponsored by The National Home Fashions League and Fashion Institute of Technology, featuring scientific aspects and applications of color. Speakers: Dr. Joyce Brothers, Dorothy Liebes, Richard Flanders. Films and color aptitude test. Basket luncheon at 12:15 P.M. Tickets: \$25.00; contact: National Home Fashions League, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEX. AVE.)	F.I.T. 227 WEST 27TH STREET
Thursday Oct. 15 3:30 P.M.	TWELFTH ANNUAL "YOUNG STYLEMAKER AWARDS" Press party to select winners and award prizes. Show at 4:00. By invitation. Contact: Ronald K. Sherman at J. Walter Thompson, MU. 6-7000.	SINGER SEWING MACHINE COMPANY	ESSEX HOUSE HOTEL COLONNADES ROOM
Thursday Oct. 15 4:30 P.M.- 6:30 P.M.	PRESS PARTY: WOMEN'S AND JUNIOR DIVISIONS Party for the press by Jantzen's Women's and Junior Divisions. (Cocktails) By invitation. Contact: Shirley Shannon, OX. 7-0811.	JANTZEN	PARK LANE HOTEL CAFE LOUNGE
Oct. 16	BLOOMINGDALE RELEASE DATE--"Sixties East" fashions. (No Press Show)		
Oct. 16	ALTMAN RELEASE DATE--Ski Fashions. (Preview Oct. 14--See Above)		
Friday Oct. 16 4:00 P.M. Cocktails	PRESS PREVIEW: RESORT COLLECTION "Kaffee Klatsch"--leisure and sports fashions, designed by John Weitz. Shoes--David Evins. By invitation. Contact: Sue Olsen, IO. 3-4920.	JOHN WEITZ BOUTIQUE	HOTEL PLAZA WHITE & GOLD SUITE
Oct. 19	BENDEL RELEASE--Fur fashions by Donald Brooks. (Preview Oct. 14--See Above)		

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Oct. 19	MACY'S RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Monday Oct. 19 12:30 P.M. Luncheon	PRESS PREVIEW: SHOES BY FIORENTINA OF ITALY Silvia of Fiorentina will meet the press at a preview of her advance Resort-Spring collection of shoe fashions from Italy. By invitation. (For Release, Wed., Oct. 21--Note Change of Date.)	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Monday Oct. 19 5:00 P.M. Cocktails	PREVIEW: FALL-WINTER HAIRSTYLES Preview for press of Fall and Winter hairstyles by Monsieur Marc. By invitation. Contact: UN. 1-0700.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Beginning Monday Oct. 19	OPENING OF SPRING BOYS' COLLECTION Boys' knit and woven shirts and swimwear by Rob Roy. Contact: Arthur Bern, WI. 7-8100. Publicity: Janet Laib, UN. 1-0110.	ROB ROY, INC.	45 WEST 34TH STREET & 112 WEST 34TH STREET
Oct. 20	OHRBACH'S RELEASE DATE--Fur fashions. (No Press Show)		
Tuesday Oct. 20 12:30 P.M. Luncheon	LUNCHEON SHOW: FASHIONS BY LEADING DESIGNERS Showing of black and white fashions, selected by "Harper's Bazaar" from: Bill Blass of Maurice Rentner, Ellen Brooke, Donald Brooks, Oleg Cassini, Estevez, Rembrandt, Adele Simpson, Hannah Troy. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL.9-3000. Producer and Commentator: Mary Alice Rice, PL. 2-5726.	BLACK & WHITE SCOTCH	HOTEL PLAZA TERRACE ROOM
Tuesday Oct. 20 3:45 P.M. Cocktails	PREVIEW OF CRUISE- RESORT COLLECTION Robert Sloan will present his Cruise-Resort collection, "Fashion Fables from Denmark," designed by Sylvia de Gay. For press, by invitation. Continuous thereafter in showroom, 498 Seventh Avenue. Publicity: Margaret Hodge, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	ST. REGIS HOTEL ROOF
Tuesday Oct. 20 5:00 P.M. Cocktails	PREVIEW: MEN'S AND BOYS' COLLECTIONS Preview of men's, boys', and students' collections. For the press, by invitation. Contact: Shirley Shannon, OX. 7-0811.	JANTZEN	TIME AND LIFE BLDG. 8TH FLOOR-AUDITORIUM
Tuesday Oct. 20 7:00 P.M. Dinner- Dance	ANNUAL AWARD DINNER DANCE "Fashion is Art"--annual award dinner dance, honoring Eugenia Sheppard--"N.Y. Herald Tribune," and Walter J. Polett--Allied Chemical Corp. Honorary chmn.: Melvin E. Dawley, H.W. Vervoort, Russel Carpenter. For benefit of N.Y. Fashion Designers Foundation. (Black Tie) Contact: Frances Duehren, WI. 7-0324.	NEW YORK FASHION DESIGNERS(1457 B'WAY)	HOTEL PLAZA BALLROOM
Oct. 21	ALTMAN'S RELEASE--Fiorentina Shoes. (Preview, Oct. 19--See Above)		
Wednesday Oct. 21 12:30 P.M. Luncheon	FALL AND HOLIDAY SHOWING OF FASHIONS Fashions by Harvey Berin. Commentator: Lynne Blum. 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA- GREATER N.Y. COUNCILS Furs--B. Weinstein. Jewelry--Marvella. Tickets: \$15.00. Contact: Joe Klein, 25 West	HOTEL DELMONICO BALLROOM <i>St Regis Roof</i>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 21 7:45 P.M.	MOVIE PREMIERE AND GALA SUPPER DANCE World Premiere of "My Fair Lady," followed by pink champagne supper dance. Guests of honor: Audrey Hepburn and Rex Harrison. Honorary chairmen: The Duchess of Windsor and Princess Grace of Monaco. Co-chmn.: Mrs. Winston F.C. Guest, Mrs. William S. Paley, Mrs. Herbert Scheftel. Tickets: \$150.00. Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	WILL ROGERS HOSPITAL; MEMORIAL RESEARCH LAB.	CRITERION THEATRE & HOTEL AMERICANA
Thursday Oct. 22 5:00 P.M.- 7:00 P.M. Cocktails	NEW BRAS DESIGNED BY RUDI GERNREICH Exquisite Form will introduce a new line of bras, designed by Rudi Gernreich, who will be present to meet the press and buyers. By invitation. (Note Change of Date.) Contact: Irwin H. Roseman, MU. 9-7520. Publicity: Eve Siegel Assoc., MU. 8-4598.	EXQUISITE FORM (14 PELHAM PARKWAY)	HOTEL DELMONICO DELMONICO ROOM
Monday Oct. 26 1:00 P.M.	OPENING OF RESORT AND SPRING COLLECTION Showings at 1:00 P.M., Oct. 26, 27, Nov. 2, 3, 4, 9, 10. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Oct. 26 4:00 P.M. Champagne	OPENING: CRUISE- SPRING COLLECTION Cruise and Spring collection by Vera Maxwell at 4:00 P.M. By invitation. Thereafter, Tues. and Wed. at 12:00 Noon, Oct. 27, 28, Nov. 3, 4, 10, 11. By reservation. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Oct. 27	GIMBELS RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Tuesday Oct. 27 10:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection. By reservation. Contact: LO. 3-5650.	PATFULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Oct. 27 11:30 A.M.	PREVIEW OF SPRING COLLECTION By invitation. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 27 1:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 27, 28, Nov. 3, 4 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 27 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Bill Blass. Showings Oct. 27, 28, 29, Nov. 3, 5, 10, 12 at 2:30. By reservation. (Press show Mon., Nov. 2 at 3:00 P.M.) By invitation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Oct. 28	MACY'S RELEASE DATE--Fashions for the Horse Show. (No Press Show)		
Wednesday Oct. 28 1:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 28 and Nov. 4 at 1:00 P.M. Contact: Roy Solomon, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Oct. 28 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 28, 29, Nov. 4, 5, 11 at 2:30 P.M. By appointment. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 28 4:00 P.M.- 6:00 P.M. Cocktails	GROWING-UP GIRLS' SPRING FASHIONS Preview for the press of the Spring-Summer Mattel "Barbie" fashions for growing-up girls. Show at 4:30. By invitation. Press contact: Helen Shapiro at Harshe-Rotman & Druck, 300 East 44th Street, 661-3400.	MATTEL FASHIONS, INC. (1107 BROADWAY)	HOTEL PLAZA WHITE & GOLD SUITE
Thursday Oct. 29 1:15 P.M.	OPENING: SPRING COLLECTION Also Nov. 4, 5, 10 at 1:15. By appointment. Contact: Kay McGowan, LO. 5-6453.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Oct. 29 1:15 P.M.	OPENING: SPRING DRESS COLLECTION By reservation. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTION Branell's Spring collection. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Oct. 29 4:30 P.M. Cocktails	PRESS PREVIEW OF SPRING COLLECTION Preview of Spring collection, designed by Nilo. By invitation. For buyers, Wed., Nov. 4 and Thurs., Nov. 5 at 10:30. By invitation. Contact: Press--Mrs. Thomas Auchincloss; Buyers--Dodie May, 244-3927.	DIANA THOMAS, LTD. (FORMERLY NILO, LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Oct. 30	OHRBACH RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Friday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 30, Nov. 2, 6, 9 at 2:30. By reservation. Contact: CH. 4-1872.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Oct. 30 7:30 P.M. Cocktails- Dinner	THIRTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "A Night on the French Riviera--Fashions by Lanvin, with designer Jules Francois Crahay as guest of honor. Furs--Georges Kaplan. Jewelry--Van Cleef & Arpels. Chief beneficiaries: French Hospital in N.Y., and American French Foundation Charities. In tribute to Miss Elsa Maxwell. Tickets: \$150.00 Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	AMERICAN FRENCH FOUNDATION	HOTEL ASTOR BALLROOM
Monday Nov. 2 12:00 Noon	OPENING: SPRING COLLECTION Showing at 12:00 Noon. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 2	MAURICE RENTNER'S PRESS SHOW AT 3:00. (Opening, Oct. 27 at 2:30--See Pg.8)		
Monday Nov. 2 3:30 P.M.	OPENING OF SPRING JUNIOR COLLECTION Junior Accent's Spring collection, designed by Frank Adams. By invitation. Continuous daily thereafter. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Nov. 3	ELECTION DAY (Tuesday).		
Tuesday Nov. 3- Nov. 10	EIGHTY-FIRST ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, TN. 7-2576.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 4 12:00 Noon	OPENING: SPRING COLLECTION Showing at 12:00 Noon	STEPHAN, LTD. Publicity: Betty Yarmon, TR.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR 9-7112 or LO. 4-9194.
Wednesday Nov. 4 2:00 P.M.	OPENING OF SPRING COAT COLLECTION Showings Nov. 4, 9, 11, 17 at 2:00 P.M. By appointment. Contact: Mrs. Jaye Lo Pinto, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Nov. 4 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 4, 10, 18 at 2:30 P.M. By reservation. Contact: Joanne Japp or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 4 4:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Buyer showings: Nov. 5, 9, 11, 13 at 10:30. By reservation. Contact: Mabel Glemby, IA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Nov. 4 4:00 P.M.	OPENING OF SPRING COLLECTION Malcolm Starr will present his Spring collection, designed by Elinor Simmons and Mr. Arno, Nov. 4, 5, 11 at 4:00. By reservation. Contact: Marion Auley, IA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Nov. 5 2:30 P.M.	OPENING: SPRING COLLECTION Showings Nov. 5, 10, 12 at 2:30 P.M. (Note Change of Date.) By reser- vation. Contact: Dorothy Hermes, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 10 11:30 A.M.	OPENING: SPRING COLLECTION Showings Nov. 10, 12, 17, 19 at 10:00. By reservation. Contact: Herbert Gallant, IA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 10 11:30 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showings Nov. 10, 12, 17, 19 at 11:30. By appointment. Contact: IA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Thursday Nov. 12 12:00 Noon Luncheon	RECEPTION, LUNCHEON AND FASHION SHOW Carter's will celebrate their 100th birthday at a reception, luncheon and fashion show. By invitation. Publicity: Janet Gosnell, EL. 5-5800.	WILLIAM CARTER COMPANY	HOTEL PLAZA TERRACE ROOM
Friday Nov. 20 9:00 A.M.; 12:00 Noon	TWO SHOWINGS: READY-TO-WEAR Ready-To-Wear at two showings: Breakfast--9:00 A.M.; Luncheon--12:00 Noon. (More details in a later issue.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Tuesday Nov. 24 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Sixteenth annual "Party of The Year" for benefit of Costume Institute, Metropolitan Museum of Art. Special exhibit and fashion promenade. Chmn.: John S. Burke, Jr., President--Altman's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Publicity chmn.: Jessica Daves. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE- MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL

MOVIES...THEATRE

- Wednesday
Oct. 7 OPENING: "BEEKMAN PLACE" MOROSCO THEATRE, 217 WEST 45TH STREET
Starring Fernand Gravet, Leora Dana, Arlene Francis, George Couloris with Melinda Dillon, Laurence Luckinbill, Jane Connell in the new play by Samuel Taylor, presented by Bonfils-Seawell Enterprises and Stevens Productions. Director: Samuel Taylor. Costumes: Donald Brooks. Publicity: Frank Goodman, CI. 6-4180.
- Wednesday
Oct. 7 PREMIERE: "THE OUTRAGE" (Movie) DEMILLE AND SUTTON THEATRES
Starring Paul Newman, Laurence Harvey, Claire Bloom, Edward G. Robinson, with William Shatner, Howard DaSilva, Albert Salmi, in the new movie presented by MGM in Panavision. Producer: A. Ronald Lubin. Director: Martin Ritt. Publicity: Dan Terrell, JU. 2-2000.
- Thursday
Oct. 8 OPENING: "THE PHYSICISTS" MARTIN BECK THEATRE, 302 WEST 45TH ST.
Roger L. Stevens, with Robert Whitehead and Lewis Allen, will present the "black comedy" by Friedrich Duerrenmatt, starring Hume Cronyn, Jessica Tandy, Martyn Green, Robert Shaw, George Voscovec, Francis Heflin. The action is set in a Swiss mental institution where one character considers himself Isaac Newton; another Albert Einstein; the third claims to be in touch with King Solomon. Director: Peter Brook. Publ.: Harvey Sabinson, TN. 7-8500.
- Tuesday
Oct. 13 OPENING: "BEN FRANKLIN IN PARIS" LUNT-FONTANNE THEATRE, 205 W. 46TH ST.
George W. George and Franklin Grant will present a new musical based on Franklin's career as ambassador to France; starring Robert Preston, Ulla Sellert with Franklin Kiser, Jack Fletcher, Bob Kaliban, Byron Webster, Jacqueline Mayro. Director: Michael Kidd. Costumes: Motley. Publicity: David Powers, TN. 7-8500.
- Wednesday
Oct. 14 OPENING: "A SEVERED HEAD" ROYALE THEATRE, 242 WEST 45TH STREET
Starring Joan Fontaine, Robin Bailey, Elliot Reid, Lee Grant, with Robert Milli, Angela Wood, Jessica Walter, in the comedy dramatized by Iris Murdoch and J.B. Priestly, about a London wine merchant's excursion into a nightmare of infidelities; presented by David Merrick. Director: Val May. Costumes: Stewart Chaney. Publ.: Harvey Sabinson, TN. 7-8500.
- Wednesday
Oct. 21 PREMIERE: "MY FAIR LADY" (Movie) CRITERION THEATRE, B'WAY & 45TH STREET
Warner Brothers will present the adaptation of the play by Bernard Shaw in Technicolor-Super Panavision 70, starring Audrey Hepburn, Rex Harrison, Stanley Holloway, Gladys Cooper. Producer: Jack L. Warner. Director: George Cukor. Costumes: Cecil Beaton. Publ.: Leo Wilder, CI. 6-1000.
- Thursday
Nov. 5 OPENING: "SOMETHING MORE" EUGENE O'NEILL THEATRE, 230 WEST 49TH ST.
Lester Osterman will present the new musical, adapted from Portofino P.T.A. by Gerald Green, about a family living in Mineola, then moving to Portofino to escape the problems of suburbia, only to find new ones. Starring Barbara Cook, Arthur Hill, Viveca Lindfors, Ronny Graham. Director: Jule Styne. Costumes: Alvin Colt. Publ.: Harvey Sabinson, TN. 7-8500.
- Wednesday
Nov. 11 OPENING: "LUV" BOOTH THEATRE, 222 WEST 45TH STREET
Claire Nichtern will present Murray Schisgal's three-character comedy about modern mating habits; starring Eli Wallach, Anne Jackson, Alan Arkin. Director: Mike Nichols. Costumes: Theoni V. Aldredge. Publicity: Bernstein-Kornzweig, JU. 2-2490.

CALENDAR FOR 1965

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